

We are looking for a Senior Project Manager for Live and Digital Event Marketing (m/f/x)

Live Lab AG is a live communication agency located in the vibrant District 4 (Kreis 4), in the very heart of Zurich. We bring people together and create meaningful encounters for our customers, their target groups and their brands.

Our passion and curiosity lie in creating such encounters and turning them into memorable experiences. From strategy to creation to implementation, we collaborate with our customers on the production of real and virtual events, as well as on cross-media communication.

WHO ARE WE LOOKING FOR?

To strengthen our team, we are looking for a dedicated and qualified Senior Project Manager for Event Marketing, Live & Digital Experiences.

YOUR RESPONSIBILITIES

- Strategic and conceptual work that goes into creating unique experiences, implementing them without ever losing sight of the brand and its target group.
- Motivating and managing teams.
- Implementing projects meticulously and successfully is a matter of course for you.
- Handling digital event platforms and tools.
- Inspiring customers with creative ideas, cross-media/digital solutions and strategically crafted arguments.

YOUR PROFILE

Truly passionate about live communication, digital and hybrid events. Held a Senior Project Manager position for at least two (2) years at an event agency, communication or brand experience department. Curious, flexible, motivated and hardworking, and with a well-developed professional network. Looking for a versatile job in which your independent and forward-thinking way of working inspires your customers, where your conceptual skills make a difference. Strong talent for organisation and management and leadership experience.

As a committed, communicative team player with an assertive stance, you will be enthusiastic about various topics such as social trends, brands, design, food, art and culture.

Excellent spoken and written knowledge of English is a prerequisite (knowledge of German, French and/or Italian is an advantage) to round off your profile.

We offer an exciting environment with ample responsibility and great freedom of design in a young communication, brand experience and live marketing agency. An interesting customer portfolio with varied projects awaits you. We offer cross-team work within our Creative and Implementation Network, where you can get involved.

Did we pique your interest?

If so, please submit your application via email to Christine Thienemann:
christine.thienemann@livelab.com. We're looking forward to it!

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