

## Senior Concept Designer for live & digital experiences (m/f/x)

Live Lab AG is a live communications agency located in the vibrant Kreis 4, in the heart of Zurich. We bring people together, create encounters and stage brands. Whether at an event, in a stream or across media: we are there live. We are fascinated by the power of encounters. We are convinced that there is no stronger communication than in the moment when people meet live from face to face. This is the origin of all communication. This is where our curiosity begins. From here we think and create experiences with impact for brands.

### WHO ARE WE LOOKING FOR?

To strengthen our team, we are looking for a dedicated and qualified Senior Concept Designer for live & digital experiences.

### YOUR RESPONSIBILITIES

- You love to create unique experiences for clients, to elaborate them strategically and conceptually and to transform them into fascinating presentations.
- You analyze target groups, understand clients' challenges, and have a secure and convincing writing style as well as a very good sense of aesthetics.
- You inspire clients with creative ideas and cross-media storytelling.
- You advise and guide clients from strategizing to measure development to implementation and have a good instinct for up-selling and cross-selling opportunities.
- You are at home on social media and are familiar with digital event platforms and interaction tools.

### YOUR PROFILE

Live communication is your passion. You have been working as a concept designer for at least 5 years, are flexible, motivated and willing to perform and have a broad network of creative partners, suppliers and possibly clients. Your daily goal is to create worlds and experiences for customers that are unique, yet feasible.

Your main tasks are the independent development of concepts for different, parallel running projects and the support of the project manager with focus on concept and design during the implementation. You have experience in consulting and managing clients and can take on various roles from strategy development to creation to managing creative production processes.

As an engaged, communicative team player with a confident demeanor, you are passionate about diverse topics such as social trends, brands, design, food, technologies, art and culture.

A good command of written and spoken German and English (knowledge of French is an advantage) rounds off your profile.

We offer an exciting environment with ample responsibility and creative freedom in a young agency for communication, brand experience and live marketing. You can expect a broad, international client portfolio with a wide variety of projects. We offer cross-team work within our creative and implementation network, which you can contribute to.

### INTERESTED?

We are looking forward to receiving your application including CV and portfolio via e-mail to Jonathan Schwarz: [jonathan.schwarz@livelab.com](mailto:jonathan.schwarz@livelab.com)

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